**Social Media and Society**

Social media is a powerful force in modern society. It has reshaped the way we behave, interact with one another, think about key issues and it has even reshaped modern economics. Social media platforms are increasingly powerful regarding the influence they wield over our collective and individual thoughts and opinions, our behavior and our state of mental health.

**TASK:**

1. Research the many ways that social media (platform design, economics, fake news, advertising…) has influenced our society (i.e. mental health, cyber-bullying, group polarization, humanitarian/relief efforts…)
2. Create an in-depth and informative presentation that uses contemporary research and your knowledge of Sociology to illustrate the influence that social media has on our society.

**HELPFUL INFORMATION:**

* All research will be done electronically through the Gates Chili High School Library Media Center online databases. <https://libguides.monroe2boces.org/gchs>
* All research must come from creditable sources.
* You need a minimum of 3 sources.
* Acceptable presentation software – Microsoft PowerPoint
* You must create an APA style bibliography that lists the sources that you used. See the Purdue University Online Writing Laboratory (OWL) for directions on creating an APA style bibliography. <https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_style_introduction.html>
* Your bibliography will be the last slide on your presentation.
* You must submit your completed presentation via Schoology**.** Do not share your presentation via Microsoft 365 or attempt to email your presentation.
* **Your presentation is due no later than Wednesday June 8th at 3:00 PM**.
* We will watch the documentaries ***After Truth: Disinformation and the Cost of Fake News*** & ***The Social Dilemma*** in class. These documentaries will undoubtably provide ideas and information that will prove valuable to your presentation. **Therefore, you should be actively watching and taking notes on the documentaries**. The documentaries are considered credible sources and you may use them in the creation of your project.
* Your project/presentation will count as a 200-point assignment and a 200-point exam toward your 4th Quarter grade.

**Scoring Rubric**

|  |  |
| --- | --- |
| **Depth and quality of the presentation**   * *Information presented is beyond the obvious and surface level.* * *Information presented is supported by at least 3 credible sources.* * *Presentation is free of grammatical errors.* * *Information presented is accurate.* | **120 points** |
| **Sources**   * *APA bibliography included and accurate.* * *At least 3 sources* * *Sources are of academic quality.* | **60 points** |
| **Aesthetics**   * *The project is thoughtfully designed.* * *Incorporates relevant visuals.* * *Is generally aesthetically pleasing* | **20 points** |
| **Overall Score** | /200 |